

Subject: [FWD: Getting to Zero]
From: <aaron@urbanplaceconsulting.com>
Date: 02/03/2017 05:54 PM
To: Brian.Lammert@securitasinc.com

Hey,

Just a heads up that the Councilmember's lunch series will be at Pizza Press just up the street from the BID office next thursday.

Aaron Aulenta
Urban Place Consulting Group
aaron@urbanplaceconsulting.com

----- Original Message -----

Subject: Getting to Zero

From: Paul Krekorian <councilmember.krekorian@lacity.org>

Date: Fri, February 03, 2017 5:39 pm

To: aaron@urbanplaceconsulting.com

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Dear Friend:

This week, the LA Department of Transportation announced its Vision Zero Action Plan to reduce traffic related fatalities to zero by 2025.

Every day, millions of Angelenos share the road as they make their way around the city. According to the LA Department of Transportation, an Angeleno loses their life in a traffic collision every 40 minutes. This alarming fact is completely unacceptable and the city is working proactively to reverse the trend. Whether you get around by car, bike, bus, train or on foot, it is our city's goal and a top priority for me to ensure that all Angelenos can get wherever

they need to go safely.

In 2015, LADOT launched Vision Zero to address LA's considerable traffic safety needs. With so many moving parts, a year-long analysis set out to identify proven methods and solutions to decrease traffic deaths by designing and operating a road system that accounts for human error.

The analysis examined five years of data and found that children, seniors, and people who walk and ride bikes are at the greatest risk for collisions that result in death and serious injury. In addition, the city discovered that a disproportionate number of collisions in Los Angeles take place on a relatively small number of streets, dubbed the High-Injury Network. A total of 65 percent of all severe and fatal collisions involving people walking and biking happen on these streets, which comprise just six percent of the city's roadways. Prioritizing projects that protect these areas is a logical first step toward reaching our goal.

Vision Zero Action Plan

The result of the Vision Zero analysis is the new Vision Zero Action Plan, which is anchored on the principles of engineering, education, enforcement and evaluation as essential to creating a safe system where human life is the utmost important priority. As a result, the plan focuses on creating safe streets for all, developing a culture of safety, adopting new policy and legislation to improve safety, and responding to relevant data to update community traffic plans.

For example, the LADOT will invest \$2 million on an education campaign in 2017, including creative development, on-the-ground community-based outreach, as well as a paid media. The LAPD has also partnered with LADOT to increase a focus on speed enforcement on the Vision Zero High-Injury Network. LADOT has also started the necessary analysis and outreach for engineering design improvements along 15 of the priority corridors, and will implement engineering treatments on all 40 by the end of the year. Focusing efforts on these priority corridors will achieve the 2017 goal of reducing fatalities by 20 percent.

The action plan provides us with the strategies we need to make improvements that will save lives across the city.

To read about the Vision Zero Action Plan visit visionzero.lacity.org

If you have comments about the plan, please contact me: paul.krekorian@lacity.org.

Very truly yours,



Councilmember Paul Krekorian, District 2

TOP STORIES

**Valley Glen Community Park
Temporarily Closed for Upgrades**



VALLEY GLEN - You may notice something a little different about your neighborhood. Valley Glen Community Park is currently closed to the public. During this temporary closure, the park will undergo major sustainability improvements to conserve water and update the park's irrigation.

In partnership with the LADWP Recycled Water Division, the Dept. of Recreation and Parks will remove turf and install a new irrigation system. Additional improvements will include new California-friendly plant material, new decomposed granite paving, wood bark and mulch covering, re-seeded natural grass and new landscape accent boulders.

Construction of the park improvement project will end early this summer. For more information, contact our office: (818) 755-7676.

Accepting Nominations: Inspirational Women of the San Fernando Valley



The 2015 Inspirational Women. | Photo: CD2

EAST VALLEY - The United Chambers of Commerce of the San Fernando Valley is currently accepting nominations for their 2017 Inspirational Women of the San Fernando Valley celebration.

The annual event recognizes five San Fernando Valley women who have worked to improve their community in a variety of ways, including through business, social service, healthcare and medicine, the arts, education, public service, non-profit work, and community advocacy among others.

The deadline to submit nominations is March 3. The selection committee will announce the honorees by March 27.

For details and nomination forms, call (818) 981-4491 or click [here](#).

CITY SPOTLIGHT

LA Celebrates African American Heritage Month



The artwork, *Intelligent Black Child*, by artist Marcellous Lovelace created with with acrylic, paper, paint, ink and enamel on paper. | Photo: Cultural Affairs

LOS ANGELES - February is African American Heritage Month. This week, the Los Angeles City Council and Mayor Garcetti kicked off of the month-long celebration to recognize and honor the vast contributions of African Americans to our communities, cities and country.

Throughout the month, Angelenos can attend community events, exhibits and programs that

showcase the influential role of African Americans in the arts, politics, education, science, entertainment and much more.

This year, City Hall is hosting a special exhibit celebrating momentous cultural milestones in African American history over the past 10 years. From the historic presidency of Barack Obama, to the centennial birth of former Los Angeles Mayor Tom Bradley, the exhibit features information about African American elected officials serving Southern California, executive level city employees, the Los Angeles Association of Black City Attorneys, the 1984 Summer Olympics, and narrative art from past exhibitions. The exhibit is free and open to the public through March.

A 10 Year Retrospective of African American Heritage Month

Exhibitions at City Hall from 2006 to 2016

February 1 to March 18, 2017, 9 a.m. to 5 p.m.

Los Angeles City Hall, Floors 1, 2, 3 (DCA Bridge Gallery)

For more information, contact (323) 733-8233. To view the 2017 African American Heritage Month calendar, [click here](#).

COMMUNITY CORNER

Extra! Extra! Lunch with Paul is Coming to The Pizza Press



NORTH HOLLYWOOD - Councilmember Krekorian's community lunch series is back. Help us spread the news and join us at The Pizza Press for great food and conversations.

Lunch with Paul: The Pizza Press
Thursday, Feb. 9 @ 12 noon
5077 Lankershim Blvd.

The Pizza Press celebrated its grand opening in October 2016 in the North Hollywood Arts District. Owners Levon and Hilda Setrakian, entrepreneurs with backgrounds in business, fell in love with the pizza franchise for its great selection of food and beer. The restaurant's 1920s

theme with a modern twist draws diners who get to "publish" their own pizza. The restaurant's team of 20 employees are excited to serve the North Hollywood community and host Councilmember Krekorian's community lunch.

PHOTOS OF THE WEEK



Lunar New Year celebrations in City Hall. | Photo: CD2



Councilmember Krekorian sat down for an interview with the Millennial Institute to talk about local issues and the importance of civic engagement by youth. The Millennial Institute is a non-profit organization dedicated to increasing voter turnout and engagement among young people. | Photo: CD2

EVENTS



**LADOT Magazine Launch with
Artist in Residence Alan Nakagawa
Cahuenga General StoreHallenbeck's Coffee Shop
5510 Cahuenga Blvd.
North Hollywood CA 91601**

Meet the LADOT Creative Catalyst Artist in Resident Alan Nakagawa for coffee and a copy of the department's first magazine. Nakagawa has had the unique opportunity to immerse himself into the daily workings of the cities transportation program. In response to this experience, he has produced a series of art projects including LA Dot Zine 1.0, LADOT's first zine.



Public Hearing: Mayor's Annual Consolidated Plan Draft Budget
Tuesday, Feb. 7, 6 p.m. to 7:30 p.m.
Pacoima City Hall
13520 Van Nuys Blvd.

Each year, the City of Los Angeles receives federal grant funds to assist businesses to create jobs, provide job training for adults and youth, improve neighborhoods through projects that eliminate blight, and provide affordable housing, domestic violence shelters and fair housing services. These grant funds are limited and need to be prioritized and targeted in a way that will provide the most benefit to the most people. Join the public hearing to share your neighborhood priorities. For more information, visit hcidla.lacity.org.



Great Streets Community Open House - Reimagine Lankershim
Wednesday, Feb. 22, 6 p.m. to 8 p.m.
North Hollywood Rec Center Auditorium
11430 Chandler Blvd.

Join Councilmember Krekorian and the Great Streets Initiative for a community open house to reimagine Lankershim Boulevard. In 2013, Mayor Eric Garcetti and Councilmember Paul Krekorian designated Lankershim Boulevard as one of LA's first 15 Great Streets. LA will be investing in improvements along the corridor to enhance economic vitality, safety and quality of life for residents, business owners and visitors. Share your input on how to create a better and safer street for the community.

[Click here to view all the upcoming events on our Community Calendar.](#)

Forward to a Friend

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Councilmember Paul Krekorian, 200 N. Spring St., Room 435, Los Angeles, CA 90012

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